



Young Reporters
for the environment

2025-2026 YRE International Competition Criteria and Scoring Rubric

25/26 YRE International Competition Criteria and Scoring Rubric

ARTICLE

Articles should clearly explain why the issue matters, connect it to broader global contexts, and propose feasible, constructive solutions. Submissions may use various formats, including traditional newspaper-style articles, interviews, online blog posts, or long-form social media stories (for example, Substack, Medium, Instagram, or Facebook posts).

Try this category if you enjoy writing, interviewing, and telling stories.

Format and Structure

- Maximum 1,000 words (after translation into English).
- Title no more than 140 characters (not generated by AI).

Submissions:

- Traditional articles: Microsoft Word document.
- Blog/social posts: public link if disseminated online.
- Include 1–3 original or non-original images (photos, illustrations, or diagrams) with captions (max 20 words) and source attribution.

Must include:

- Introduction (what is the issue and why is it urgent?)
- Body (facts, quotes, solutions)
- Conclusion (key takeaway, impact, or call to action)
- Clear answers to: Who? What? Where? When? Why? How?

Audio-Visual Enhancements (Optional)

You can add links to voice notes, interviews, or explainer content as embedded links or QR codes, as long as the main text remains central.

Honest and Unbiased Reporting

- Use credible sources for facts and statistics.
- Quotes must be real and properly attributed.
- All sources must be cited:
 - Traditional articles: footnotes and a References list.
 - Blogs or social posts: attribution tags and linked references.

Remember this is not an academic essay. Incorporating direct interviews or statements from knowledgeable individuals is encouraged and increases credibility.

Constructive and Well-Rounded Perspective

- Explore historical, economic, social, or political dimensions.
- Show links between local issues and global themes (e.g., climate change, biodiversity).
- Include feasible and practical solutions. Try to highlight examples of youth leadership or youth led solutions whenever possible. Propose ways for other young people to get involved or lead similar efforts.
- Reflect diverse perspectives (e.g., different ages, genders, Indigenous voices).

Originality and Independence

- The article must be original in content and or approach.
- Participants are expected to conduct fieldwork and research beyond their school (interviews, visits, observations).
- Your voice should be clear. Editing help is acceptable, but the ideas and structure must be yours.

Notes

AI-generated text is not permitted. However, AI tools may be used for grammar checks, formatting, or translation. If AI-generated content is detected, points will be deducted. Indicate if translation tools were used.

Original photos from the article may be considered for the Photo of the Year Award.

Each YRE National Office may submit up to three national articles into the YRE International Competition, one per age group: 11–14, 15–18, 19–25.

Articles may also be entered as part of the International Twinning category.

ARTICLE SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Content Quality & Accuracy	Serious inaccuracies or lack of clarity.	Some inaccuracies; limited explanation of the issue.	Mostly accurate with clear explanation.	Accurate, clear, and engaging content.	Exceptionally clear, accurate, and insightful analysis.
Structure & Compliance (<i>word count, format, AI use</i>)	Does not meet word count, formatting, or AI policies.	Some issues with compliance.	Fully compliant; minor issues.	Fully compliant with strong adherence to guidelines.	Perfect compliance and presentation.
Creativity & Originality	No original ideas or perspective.	Some originality; predictable approach.	Original approach and perspective.	Very creative and engaging style.	Exceptionally original and compelling.
Youth Leadership & Community Greening	No mention of youth leadership or greening communities.	Minimal reference to youth-led action or greening.	Clear mention of youth-led or greening activities.	Strong focus on youth leadership and community involvement.	Outstanding demonstration of youth-led and community greening impact.
Solutions & Global Relevance	No solutions; no connection to broader context.	Basic solutions or vague links to global context.	Feasible solutions and some global relevance.	Clear, practical solutions with strong global connections.	Inspiring, actionable solutions with excellent global-local integration.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

ONE TAKE PHOTO

This category invites you to capture a truthful, powerful moment related to an environmental issue or solution. The photo must be candid and unposed—like a snapshot of reality.

Try this category if you enjoy observing life and telling stories through images.

Format and Structure

- Submit one original photograph (.JPEG or .PNG, 150–300 DPI).
- Title (max 140 characters) not generated by AI.

Description:

- Either provide a description (maximum 100 words) plus an optional caption (maximum 20 words) or a single description (maximum 120 words). Neither may be AI-generated.
- The description and caption should explain:
 - What is happening?
 - Why it matters.
 - What the environmental link or message is
 - Suggested solutions.
 - If relevant, describe any youth leadership or community greening activities depicted.

The Photo Must Be:

- Candid- not staged or manipulated.
- Technically clear (composition, lighting, sharpness).
- Use of AI generation, filters, or editing beyond basic corrections (brightness, contrast, cropping) is not permitted. If AI-generated elements are detected (including in the title, the description or caption) points will be deducted.
- If any data or quotes are used in your description or caption must be cited with credible sources (footnotes or references list).

Constructive and Well-Rounded Perspective

- Show links between the local story and global context (e.g., pollution, climate, biodiversity).
- Include a suggested action, even if small or symbolic. Entries that capture youth-led or community-led environmental improvements are encouraged.
- Explore social, economic, or cultural dimensions where possible.

Originality and Independence

- The photograph must be original and unique in subject or perspective.
- Participants should conduct fieldwork or spend time observing the scene.
- No AI-generated or auto-enhanced photos are allowed.

Notes

This is a truth-telling category: no posing, no effects beyond basic corrections.

One Take Photo entries may also be considered for the Photo of the Year Award.

Each YRE National Office may submit one national one take photo entry into the YRE International Competition: age 11-25.

ONE TAKE PHOTO SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Technical Quality & Composition	Poor focus, lighting, or composition.	Adequate but inconsistent technical quality.	Clear image with good composition.	High-quality image with strong composition.	Exceptional clarity, composition, and visual impact.
Compliance (<i>format, no AI edits, description completeness</i>)	Non-compliant (AI used, over-edited, missing description).	Some compliance issues or incomplete description.	Fully compliant; minor issues.	Fully compliant with clear description.	Perfect compliance; exemplary clarity and adherence to criteria.
Story & Relevance	Vague or no clear environmental story.	Basic explanation of relevance.	Clear link to an environmental issue.	Strong, engaging story with relevance.	Compelling narrative with excellent environmental relevance.
Youth Leadership & Community Greening	No evidence of youth or community involvement.	Minimal reference to youth-led or greening activity.	Clear indication of youth or community greening activity.	Strong visual focus on youth leadership and community engagement.	Outstanding depiction of youth-led or community greening impact.
Constructive Solutions & Global Relevance	No solutions or broader context.	Basic suggestions or context.	Clear suggestions and some global relevance.	Practical solutions and clear global-local links.	Inspiring, actionable solutions with excellent global relevance.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

STAGED CAMPAIGN PHOTO

This category is for participants who want to create a powerful visual message about an environmental issue. You may stage, edit, or design your photo using creative tools, but the base image must be your own.

Try this category if you enjoy design, visual storytelling, and campaigning.

Format and Structure

- Submit one edited/staged photo (.JPEG or .PNG, 150–300 DPI).
- Title (max 140 characters).
- Optional description (max 100 words) explaining:
 - The issue
 - Your message
 - The call to action- this could inspire youth leadership or greening efforts in your community.
- The image must be visually high-quality (composition, clarity, contrast).

Creative Freedom and Use of AI

- You may use AI tools, filters, text overlays, and photo editing apps.
- Edits must support the message and not distort facts.
- Be transparent about any enhancements.

Honest and Transparent Messaging

- Facts and statistics must be from credible sources, cited in a References list or footnote.
- Quotes must be real and attributed.
- Ensure the final message is clear, ethical, and responsible.

Constructive and Well-Rounded Perspective

- Highlight a local issue connected to global themes. Entries that promote youth-driven initiatives or show the positive impact of greening local spaces are strongly encouraged.
- Include a clear call to action within or alongside the image.
- Reflect inclusive perspectives where possible.

Originality and Independence

- The concept and execution must be your own.
- Collaboration is allowed, but you must lead the creative process.
- Fieldwork or research to inform your message is encouraged.

Notes

- AI use and creative editing tools are encouraged if used responsibly.
- Entries may also be considered for the Image of the Year Award.
- Each YRE National Office may submit one national staged campaign photo entry into the YRE International Competition: age 11-25.

STAGED CAMPAIGN PHOTO SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Creative Impact & Message	Weak message; lacks clarity or impact.	Basic clarity and impact.	Clear message with some impact.	Strong, persuasive message.	Exceptionally clear, powerful, and persuasive message.
Technical Quality & Design	Poor composition or quality; over-edited or AI misuse.	Adequate quality: some design issues.	Good design and technical quality.	High-quality visuals and design.	Outstanding visuals, composition, and professional execution.
Compliance (format, transparency of edits, references)	Non-compliant (e.g., AI misuse, missing citations).	Some compliance issues.	Compliant with minor issues.	Fully compliant and transparent.	Perfect compliance; exemplary transparency and adherence.
Youth Leadership & Community Greening	No evidence of youth-led or community greening focus.	Minimal reference to youth action or greening.	Clear focus on youth leadership or community greening.	Strong emphasis on youth-led or community engagement.	Exceptional demonstration of youth-led action and community greening impact.
Call to Action & Global Relevance	No clear call to action or global link.	Basic call to action or vague global relevance.	Clear call to action with some global link.	Strong call to action and clear global relevance.	Inspiring, motivating call to action with excellent global-local integration.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

PHOTO STORY

The Photo Story category invites you to tell a chronological story of environmental change, challenge, or community action through a series of original photographs. Each image must represent a unique moment in the narrative, not just different angles of the same scene.

Try this category if you enjoy visual storytelling, documenting projects, or connecting events into a clear sequence.

Format and Structure

- Submit 3–5 original photographs (.JPEG or .PNG, 150–300 DPI).
- Title (max 140 characters; not generated by AI).
- Provide a description (max 100 words) explaining:
 - The main theme or issue
 - The story arc
- Each photo must include a caption (max 20 words) explaining:
 - What it shows
 - How it fits into the sequence
- All images must be of high visual quality (composition, lighting, sharpness).

Honest and Unbiased Reporting

- Photos must reflect real-life events without staging or manipulation.
- Basic corrections (brightness, contrast, cropping) are allowed if they do not alter reality.
- No AI generation, filters, or posed shots.
- Facts and quotes must come from credible sources and be cited.

Constructive and Well-Rounded Perspective

- Show the context behind the issue (historical, social, cultural, or ecological).
- Link the local story to global themes.
- Include a solution or next step. Entries that document youth-led greening projects or environmental improvements in communities are encouraged.

Originality & Independence

- Each image should contribute uniquely to the story.
- Repetition or slight variations of the same shot will not score well.
- Fieldwork and observation are strongly encouraged.

Notes

This is a story, not a gallery, each photo must advance the narrative.

If AI or excessive editing is detected, points will be deducted.

One photo from the photo story category may also be considered for the Photo of the Year Award.

Each YRE National Office may submit one national one photo story entry into the YRE International Competition: age 11-25.

PHOTO STORY SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Storytelling & Narrative Arc	No clear story or sequence.	Basic sequence with limited clarity.	Clear narrative with logical flow.	Engaging story with strong narrative.	Compelling, impactful story with excellent flow and progression.
Technical Quality & Composition	Poor visual quality or composition.	Adequate but inconsistent quality.	Good visual clarity and composition.	High-quality images with strong composition.	Exceptional visual clarity, composition, and impact.
Compliance <i>(number of photos, captions, AI use)</i>	Non-compliant (wrong number of photos, AI use, missing captions).	Some compliance issues.	Compliant with minor issues.	Fully compliant and clear.	Perfect compliance; exemplary presentation and adherence to guidelines.
Youth Leadership & Community Greening	No evidence of youth or community action.	Minimal reference to youth-led or greening activity.	Clear evidence of youth-led or community greening.	Strong focus on youth leadership and community impact.	Outstanding demonstration of youth-led greening and community empowerment.
Solutions & Global Relevance	No solutions or broader relevance.	Basic solutions or vague global links.	Clear solutions and some global relevance.	Practical solutions with strong global-local connections.	Inspiring, actionable solutions with excellent global relevance.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

LONG-FORM REPORTAGE VIDEO

This category invites you to produce a mini-documentary or video news report about a real-world environmental issue. Your video should combine research, interviews, field footage, and narration, like a segment you would see on TV or YouTube.

Try this category if you enjoy investigative storytelling and filmmaking.

Format and Structure

- Maximum length: 3 minutes (excluding credits).
- Must be filmed in landscape (horizontal) format.
- Title (max 140 characters) not generated by AI.
- Accepted file formats: .mp4, .mov (suitable for YouTube).
- Structure should include:
 - Introduction (present the issue)
 - Body (context, causes, interviews, data)
 - Conclusion (insights or solutions)
- High-quality visuals and audio are required:
 - Sharp footage and clear composition
 - Clear narration/dialogue with minimal background noise
- Use a microphone or quiet space where possible.

Honest and Unbiased Reporting

- Facts and statistics must come from credible sources.
- Quotes and interviews must be real and properly attributed.
- At least 70% of footage and audio must be original.
- All sources must be cited in a credit roll or References list.
- No AI-generated footage, voiceovers, or deepfakes. If detected, points will be deducted.

Editing, Tools and Independence

- All editing must be done by participants.
- Use apps or tools (CapCut, Adobe Rush, InShot, iMovie) to enhance production.
- Basic editing (subtitles, transitions, overlays) is encouraged.
- Your video must reflect your own creative decisions and effort.

Constructive and Well-Rounded Perspective

- Explore social, economic, cultural, or political aspects of the issue.
- Link the local story to global environmental challenges.
- Include a solution or response.
- Try to feature diverse voices, especially from community perspectives.
- Whenever possible, showcase youth leadership in environmental action, including examples of greening initiatives and collective improvements of local spaces.

Originality and Independence

- Your video should be original in topic and or approach.
- Fieldwork and research beyond the classroom are required.

Notes

A landscape format is required, otherwise video will not be accepted.

Long-form reportage videos with over 70% of visuals and or audio that are not original will not be accepted.

Each YRE National Office may submit up to three national long-form reportage videos into the YRE International Competition, one per age group: 11-14, 15-18, 19-25.

Long-form reportage videos may also be entered as part of the International Twinning categories.

LONG-FORM REPORTAGE VIDEO SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Content & Accuracy	Inaccurate or unclear information.	Some inaccuracies or lack of clarity.	Mostly accurate and clear.	Accurate, clear, and engaging content.	Exceptionally clear, accurate, and insightful analysis.
Technical Quality & Editing	Poor visuals or audio; difficult to follow.	Adequate but inconsistent quality.	Good technical execution.	High-quality visuals and audio; clear editing.	Outstanding visuals, audio, and professional editing.
Compliance (length, format, AI use, citations)	Non-compliant (wrong length, AI misuse, missing references).	Some compliance issues.	Compliant with minor issues.	Fully compliant and clear.	Perfect compliance; exemplary adherence to guidelines.
Youth Leadership & Community Greening	No focus on youth or community engagement.	Minimal mention of youth-led action or greening.	Clear coverage of youth-led or greening activities.	Strong focus on youth leadership and community engagement.	Exceptional demonstration of youth-led action and community greening impact.
Solutions & Global Relevance	No solutions or broader context.	Basic solutions or vague global connections.	Feasible solutions with some global relevance.	Practical solutions with strong global-local connections.	Inspiring, actionable solutions with excellent global relevance.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

SHORT-FORM CAMPAIGN VIDEO

This category invites you to create an impactful 60-second video campaign that raises awareness, promotes sustainable values, or inspires your audience to act. Videos can be staged, scripted, or creatively edited for impact. This format is ideal for platforms like TikTok, Instagram Reels, YouTube Shorts, or Snapchat.

Try this category if you enjoy social media content creation and creative advocacy.

Format and Structure

- Maximum length: 1 minute (excluding credits).
- Must be filmed in portrait (vertical) format.
- Title (max 140 characters).
- Accepted formats: .mp4, .mov (suitable for YouTube).
- Must include a clear, visible call to action at the end.
- Visual and audio quality:
 - Sharp visuals, smooth editing
 - Clear narration or on-screen text
 - Low background noise (subtitles recommended)

Honest and Credible Messaging

- Campaigns may be stylised, symbolic, or performative, but all factual content must come from credible, cited sources.
- Participants must create at least 70% of the visuals and audio themselves.
- AI-generated video, faces, or voice cloning are not allowed.
- Use editing apps and creative tools responsibly; messages must be ethical, and evidence based.

Editing, Effects and Creative Freedom

- AI-enhanced tools, filters, transitions, music, animations, and visual effects are welcome.
- Apps like CapCut, Canva, VN, TikTok editor, and Adobe Rush can be used.
- The final creative control, editing, and voice must belong to the participants.

Constructive and Well-Rounded Perspective

The video should address:

- An environmental issue or behaviour
- Why it matters (local context)
- What the audience can do (global relevance)
- The message should be clear, motivating, and inclusive. Solutions can be small (daily habits) or larger (policy awareness)—just make them relatable.
- Campaigns that spotlight youth-led actions or promote green communities are especially encouraged.

Originality and Independence

- The video must be original in topic and or approach.
- Fieldwork and research beyond school are strongly encouraged.

Notes

A portrait format is required, otherwise video will not be accepted.

Short-form reportage videos with over 70% of visuals and or audio that are not original will not be accepted.

AI tools are encouraged for editing, provided content remains ethical and accurate.

Each YRE National Office may submit up to three national short-form reportage videos into the YRE International Competition, one per age group: 11–14, 15–18, 19–25.

SHORT-FORM CAMPAIGN VIDEO SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Creative Impact & Message	Unclear or ineffective message.	Basic clarity and impact.	Clear, impactful message.	Strong, motivating message.	Exceptionally clear, persuasive, and motivating message.
Technical Quality & Editing	Poor quality visuals or sound.	Adequate but inconsistent quality.	Good technical execution.	High-quality production and editing.	Outstanding visuals, audio, and professional editing.
Compliance (length, portrait format, AI use)	Non-compliant (wrong length, format, AI misuse).	Some compliance issues.	Compliant with minor issues.	Fully compliant and clear.	Perfect compliance; exemplary adherence to criteria.
Youth Leadership & Community Greening	No focus on youth or community engagement.	Minimal mention of youth-led or greening activity.	Clear focus on youth-led or greening action.	Strong emphasis on youth leadership and community greening.	Outstanding demonstration of youth-led action and community greening impact.
Call to Action & Global Relevance	No clear call to action or broader context.	Basic call to action or vague relevance.	Clear call to action with some global relevance.	Strong, motivating call to action and global connections.	Inspiring, actionable call to action with excellent global-local integration.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

PODCAST

The Podcast category invites you to produce an engaging 5-minute audio story exploring an environmental issue, experience, or solution. You can record interviews, reports, discussions, or personal reflections.

Try this category if you enjoy podcasting, radio, and storytelling through sound.

Format and Structure

- Submit a 5-minute audio segment for judging.
- Also submit the full-length podcast (any duration).
- Title (max 140 characters).
- Accepted formats: .mp3, .wav, .mp4 (audio/video), YouTube link, or SoundCloud link.
- May be audio-only or audio-video.

- Introduction (hook your listener)
- Body (insights, interviews, reflections)
- Conclusion (takeaway or solutions)
- Sound quality:
 - Clear voices and steady pacing
 - Music and effects balanced so narration remains audible.
 - Minimal background noise (use a mic or quiet space if possible)

Honest and Transparent Content

- Facts, quotes, and statistics must come from credible sources.
- Using real interviews and direct quotes is strongly encouraged.
- All sources must be cited in a References list.
- At least 70% of the audio must be original, recorded by the participants.
- AI-generated voices or audio are not allowed. AI tools may be used for editing, transcription, or sound balancing.

Editing, Tools and Independence

- Participants must edit the podcast themselves.
- Tools like Audacity, GarageBand, Anchor, Adobe Audition, or Descript are encouraged.
- Use royalty-free music and properly credit any sound effects.

Constructive and Well-Rounded Perspective

- Explore the social, cultural, historical, or political context of the issue.
- Show how local action connects to global challenges.
- Feature stories of youth leadership in environmental action and examples of greening communities wherever possible.
- Reflect inclusive values and aim to inspire or empower listeners.
- Provide a clear takeaway or solution. Encourage listeners to act, especially through youth-led or community greening efforts.

Originality and Independence

- Your podcast must be original in topic and or approach.
- Fieldwork, interviews, and research beyond the classroom are encouraged.

Notes

Audio and audio-video formats are accepted.

AI tools may be used for editing and transcription but not for generating voices.

Each YRE National Office may submit up to one national podcast (visual or audio/ visual only) into the YRE International Competition: age 11–25.

PODCAST SCORING RUBRIC

Criteria	1 (Weak)	2 (Fair)	3 (Good)	4 (Very Good)	5 (Excellent)
Content & Storytelling	Unclear or inaccurate; little narrative flow.	Some clarity but inconsistent flow or accuracy.	Clear, mostly accurate content and structure.	Strong, engaging storytelling and accurate content.	Exceptionally clear, compelling, and accurate storytelling.
Technical Quality & Production	Poor sound quality; hard to understand.	Adequate but inconsistent audio / video.	Good audio / video and editing.	High-quality audio / video, balanced sound, clear editing.	Outstanding audio / video clarity, professional production, and seamless editing.
Compliance (length, format, AI use)	Non-compliant (wrong length, AI misuse, missing references).	Some compliance issues.	Compliant with minor issues.	Fully compliant and clear.	Perfect compliance; exemplary adherence to guidelines.
Youth Leadership & Community Greening	No coverage of youth or community action.	Minimal mention of youth-led or greening initiatives.	Clear focus on youth leadership or greening communities.	Strong emphasis on youth-led action and community engagement.	Exceptional demonstration of youth-led and community greening impact.
Solutions & Global Relevance	No solutions or broader context.	Basic solutions or vague global links.	Feasible solutions with some global relevance.	Practical solutions with strong global-local connections.	Inspiring, actionable solutions with excellent global relevance.
Dissemination & Reach	Shared only in a personal sphere or very limited audience.	Shared with a small audience (e.g., only school).	Shared in multiple community spaces or organisations.	The entry was published or shared on a credible platform beyond just a personal social media page: Screenshots, links, or letters showing it appeared in online news, community blogs, school websites with significant reach, or recognised social media channels	Widely disseminated through multiple channels, including national media, with clear impact evidence: Multiple examples plus analytics, feedback, or evidence of influence.

YRE Evidence of Step 4 Dissemination Submission Form

Participants must complete this form and attach it with their entry.

Name:

Age:

School/ Organisation:

Country:

Category: (Article/ One Take Photo/ Staged-Campaign Photo/ Photo Story/ Long-Form Reportage Video/ Short-Form Campaign Video/ Podcast)

Title of Entry:

Evidence of Dissemination

1. Where was your entry shared or published?

Platform Name	Type (e.g., national news, social media, school website, TV)	URL or Link	Date Published/Shared

2. Audience reach, provide any available metrics or evidence.

Platform Name	Views/Plays/Downloads	Likes/Shares/Comments	Other Indicators (e.g., feedback, citations, actions inspired)

3. Supporting Screenshots or Files

Attach screenshots or documents confirming publication. (If applicable, include letters or emails from publishers or organisations confirming dissemination)

4. Short Description of Impact

Describe any evidence that your entry influenced awareness, attitudes, or actions (max 150 words).